

## ORDER



**KPNX**

<b>Orders</b>	<b>Order / Rev:</b>	<u>721060</u>	
	Alt Order #:	<u>06365379</u>	<b>KPNX</b>
	Product Desc:	<u>DSCC IE Flight 10/9-10/15, 2012</u>	
	Estimate:	<u>1992</u>	
	Flight Dates:	<u>10/09/12 - 10/15/12</u>	
	Original Date / Rev:	<u>10/08/12 / 10/08/12</u>	
	Order Type:	<u>Political</u>	
			<b>Primary AE:</b>
			<u>Jim Quinn</u>
			<b>Sales Office:</b>
			<u>T-PHI</u>
			<b>Sales Region:</b>
			<u>NAT</u>
<b>Agency</b>	<b>Name:</b>	<u>Great American Media/ POL</u>	
	Buying Contact:		
	Billing Contact:		
		<u>1010 Wisconsin Ave. NW, Ste. 800</u>	<b>Billing Type:</b>
		<u>Washington, DC 20007</u>	<u>Cash</u>
			<b>Billing Calendar:</b>
			<u>Broadcast</u>
			<b>Billing Cycle:</b>
			<u>EOM/EOC</u>
			<b>Agency Commission:</b>
			<u>15%</u>
<b>Advertiser</b>	<b>Name:</b>	<u>DSCC</u>	
	Demographic:	<u>A35+</u>	
	Product Codes:	<u>IS-Candidate/US Senate</u>	
	Priority:	<u>P-2</u>	
	Revenue Codes:	<u>AGY, GEN, POL</u>	
		<b>New Business Thru:</b>	
		<b>Order Separation:</b>	<u>00:15:00</u>
		<b>Advertiser External ID:</b>	
		<b>Agency External ID:</b>	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Total	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/15/12	37	\$30,575.00	\$25,988.75		October 2012	37	\$30,575.00	\$25,988.75	0.00
					Totals		37	\$30,575.00	\$25,988.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Jim Quinn Start Of Order - End Of Order 100%

Order / Rev: 721060  
Alt Order #: 06365379  
Flight Dates: 10/09/12 - 10/15/12

Advertiser: DSCC  
Product Desc: DSCC IE Flight 10/9-10/15, 2012  
Estimate: 1992

KPNX

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KPNX	10/09/12	10/15/12	M-F	5-530p	CM	5-530p		MTWTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
12 NEWS AT 5PM																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/09/12 10/15/12 MTWTF-- 5 \$800.00 0.00																	
E 7	KPNX	10/09/12	10/15/12	M-F	Today Show	7-9a	CM	7-9a	MTWTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
TODAY SHOW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/09/12 10/15/12 MTWTF-- 3 \$850.00 0.00																	
E 8	KPNX	10/09/12	10/15/12	M-F	Today Show II	9-10a	CM	9-10a	MTWTF--	:30	4	\$450.00	P-2	0.00	NM	4	\$1,800.00
TODAY SHOW II																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/09/12 10/15/12 MTWTF-- 4 \$450.00 0.00																	
E 9	KPNX	10/15/12	10/15/12	Mon	Prime	Other	CM	7-9p	M-----	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
THE VOICE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 M----- 1 \$9,000.00 0.00																	
E 10	KPNX	10/10/12	10/10/12	Wed	Prime A	CM	7-8p	--W----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00	
ANIMAL PRACTICE/GUYS																	
ANIMAL PRACTICE/GUYS WITH KIDS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 --W---- 1 \$2,500.00 0.00																	

\*Tax 1 Note: Tax 0.5%.

Totals

37

\$30,575.00